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BYOU

“Bring Your Own ‘Ukulele” to the 19th Annual Great Waikoloa ‘Ukulele Festival
Saturday, March 2, 2019

For Immediate Release

WAIKOLOA BEACH RESORT, Hawai‘i Island—Waikoloa Beach Resort invites all ‘ukulele lovers to B.Y.O.U. and join in the celebration of Hawaii’s favorite musical instrument, at the 19th Annual Great Waikoloa ‘Ukulele Festival on Saturday, March 2, 10 a.m. to 6 p.m.

The event begins with renowned teacher Roy Sakuma leading a free ‘ukulele workshop at Waikoloa Beach Marriott Resort & Spa at 10 a.m.. And the music continues all day, with live entertainment on three stages at Kings’ Shops and Queens’ MarketPlace, from 11 a.m. to 6 p.m., along with displays, demonstrations, and ‘ukulele giveaways by sponsoring companies.

Highlights of the all-star concert lineup include:

- Herb Ohta, Jr., son of international music star Ohta-San, started playing at age three, helped his father teach classes, and made his own name as a composer, entertainer and Nā Hōkū Hanohano Award-winning recording artist.
- Kris Fuchigami, a Hawai‘i Island musician who won the Hāmākua Music Scholarship Competition at the age of 15. Kris has released numerous CDs, and performed worldwide in his exciting style that pulls in elements of pop, rock and contemporary sound.
- John Keawe, from North Kohala, is a master of kī hō‘alu (slack key guitar), and winner of multiple Nā Hōkū Hanohano Awards over his long career. In 2005, he was a contributing artist on Hawaii's first Grammy Award, "Slack-key Guitar Vol. 2" by Palm Records.

The 19th Annual Great Waikoloa ‘Ukulele Festival is a production of Waikoloa Beach Resort and ‘Ukulele Festival Hawai‘i. Sponsors include Queens’ MarketPlace, Roy

Sakuma 'Ukulele Studios, Kings' Shops, Roberts Hawaii, Waikoloa Beach Marriott Resort & Spa, Kamaka 'Ukulele, Kala Brand 'Ukuleles, Koaloha, Ko'olau Pono Guitar and 'Ukulele Company, Kanile'a 'Ukulele and others. For more information on Saturday's 'Ukulele Festival visit www.WaikoloaBeachResort.com or call (808) 886-8822.

GREAT WAIKOLOA 'UKULELE FESTIVAL: SCHEDULE OF EVENTS: Saturday, March 2, 2019

Waikoloa Beach Marriott, Paniolo Ballroom

10-11:30 a.m.

'Ukulele Workshop with Roy Sakuma. BYOU (bring your own 'ukulele). Free.

Queens' MarketPlace, Coronation Pavilion:

12 noon	Brian Vasquez
1 p.m.	John Keawe
2 p.m.	Kalei Gamiao
3 p.m.	Free & Easy
4 p.m.	Roy Sakuma with Lee Teraoka, Lopaka Pagdilao, Lauren Baba and Nick Acosta
5 p.m.	Herb Ohta, Jr.

Queens' MarketPlace, Island Gourmet Markets Stage:

1 p.m.	Christy Leina'ala Lassiter
2 p.m.	Kris Fuchigami
3 p.m.	Brad Bordessa
4 p.m.	Kekoa Alip and Friends

Kings' Shops, Center Stage

11 a.m.	Aunty Marjie Spencer's 'Ukulele Group
12noon	Kris Fuchigami
1 p.m.	Roy Sakuma with Lee Teraoka, Lopaka Pagdilao, Lauren Baba, and Nick Acosta
2 p.m.	Tani Waipā and Mila Polevia
3 p.m.	Widdy Loo
4 p.m.	Herb Otha, Jr.

Waikoloa Beach Resort is a complete destination resort that encompasses two championship golf courses, two upscale hotels, and seven luxury condominiums, timeshare and vacation home properties. The Resort also includes award-winning Queens' MarketPlace and Kings' Shops, offering a wide variety of shopping opportunities, services and dining experiences, plus free entertainment and cultural programs. For more information visit www.WaikoloaBeachResort.com or call (808) 886-8822.