



NAUPAKA NEWS

RELAX, SHOP & PLAY AT WAIKOLOA BEACH RESORT



The Waikoloa Foundation

AN IDEA WHOSE TIME HAS COME

THE TERM “VISIONARY” SHOULD BE RESERVED FOR SOMEONE WHOSE IDEAS ARE TRULY UNIQUE AND TRANSFORMATIVE. Such a man was Ron Boeddeker (1938-2010). His vision back in the early 1970s was that a barren Hawai‘i Island lava field fronted by a serene Pacific bay could one day become a bustling resort destination that would not only welcome travelers from around the world, but also serve as a place to preserve and celebrate the Hawaiian culture.



For up-to-date information on Waikoloa Beach Resort, go to WaikoloaBeachResort.com

The resort concept — Waikoloa Beach Resort — has flourished over the years, and today includes two hotels, two shopping centers, numerous residential opportunities, a large-scale venue for concerts and events, two golf courses, restaurants, and more.

To preserve and celebrate the culture, Boeddeker created the Waikoloa Foundation as a philanthropic sister organization to the Waikoloa Land Company, whose mission was “to preserve and support the unique cultures and environments native to the Hawaiian Islands.”

Recently, Boeddeker’s daughter Cary relaunched the Foundation with renewed purpose and fresh programmatic priorities. “I’m so grateful I have this chance to perpetuate the legacy my father began when he started the Foundation back in 1987, at the beginning of development for Waikoloa Beach Resort,” she says. “Waikoloa — the place and its people — represents a remarkably special *kuleana* that we are proud to carry forward.”

As board chair for the Waikoloa Foundation, Cary Boeddeker sees the Foundation’s focus being on stewardship of the environmental, historical, and cultural features at Waikoloa, and the community the



Foundation was founded to serve. As such, the Foundation preserves the archeological and ecological resources of the past, while supporting the advancement and education that will benefit both the *`āina* and *`ohana* of the community for generations to come.

Early initiatives already underway include partnership in the Keiki Heroes campaign supporting COVID prevention in educational settings, and development of virtual field trip experiences for students to have digital access to the unique environmental and historical features at Waikoloa. The Foundation was also instrumental in implementing a Sunday meals program for furloughed resort employees due to COVID.

CULTURAL CENTER

In a demonstration of the lasting commitment of the Foundation, planning is underway to convert the historic Parker Ranch recreation building — located near Anaeho`omalau Bay — into a Waikoloa cultural resource center. With work slated to begin in 2021, the Parker Ranch building will be the new home for programming, education, and historic preservation of the rich cultural heritage at Waikoloa.

“We are thrilled to transform this beloved house back into the community hub it once



Cultural sites the Foundation will focus on include the resort’s prolific petroglyph fields, its unique anchialine ponds, and the portion of the Kings’ Trail that runs through the resort.



was, now with renewed purpose aligned with the Foundation’s mission,” said Scott Head, Waikoloa Foundation board member and vice president of the Waikoloa Land Company.

Currently being used as the administration office for Lava Lava Beach Club, Boeddeker says a total redesign of building is in the works, including the expansion of an exterior deck over an important anchialine pond, and the addition of several educational elements such as teaching and video rooms.

“I’ve toured the existing cultural centers along the Kohala Coast,” she says, “and I envision ours to be more high-tech and interactive.”

Boeddeker is also in the midst of putting an advisory group together comprised of community cultural leaders who will help set initiatives and priorities, and add perspectives relevant to the mission of the Foundation. “I really want the community to be involved in this,” she says. “That was always my dad’s way of thinking.”

Cultural sites the Foundation will focus on include the resort’s prolific petroglyph fields, its unique anchialine ponds, and the portion of the Kings’ Trail that runs through the resort, where recent efforts have included new signage.

“It’s so vitally important that we preserve and protect the culture and environment of this special place,” Boeddeker says. “My dad knew that long ago, and I believe it’s more important than ever today.” ■



Those interested in learning more about the Foundation and its programmatic priorities are invited to visit WaikoloaLand.com/mission/.

HOLIDAY PROMOTIONS AT QUEENS' MARKETPLACE

SUPPORT LOCAL, SHOP LOCAL

November 23 – 30

Spend more than \$200, and receive a \$20 gift card from a Queens' MarketPlace merchant.

BLACK FRIDAY

November 27 | 9 – 11 am

Visit the Coronation Pavilion, show your receipts, and receive a free QMP shopping tote bag and breakfast treat.

SMALL BUSINESS SATURDAY

November 28

Spend \$200 on Small Business Saturday and receive a gift package with locally-made products.



Santa Claus is coming to Waikoloa

December 5, 12, 16, and 19

Families are invited to bring their *keiki* (children) and their cameras to meet Santa Claus at Queens' MarketPlace this holiday season. Afterwards, families can enjoy a stroll along the mall that's decked out in holiday decorations, pick up a snack, or sit down and relax over dinner.

To adhere with social distancing guidelines, families will need to sign up for a time slot to take photos with Santa. Look out for sign up details on queensmarketplace.com.

Here's a list of all shops and restaurants currently open at Waikoloa Beach Resort. Hours vary, and the list is always changing, so please call ahead to be sure.

KINGS' SHOPS

RETAIL & SERVICES

Aesthetic by Genesis Gallery
(808) 731-6280

Big Island Motorcycle
(808) 886-2011

Crazy Shirts
(808) 886-9303

Hawaii Vacation Condos by Outrigger
(808) 886-0036

Hulakai
(808) 731-7945

Kohala Coast Fine Art
(808) 886-4240

Michael Kors
(808) 886-2653

Noa Noa
(808) 886-5449

Rip Curl
(808) 886-1952

Tommy Bahama
(808) 886-8865

Shell Gas Station
(808) 886-9512

Sunglass Hut
(808) 886-0593

The Walking Company
(808) 886-8228

Tiffany & Co
(808) 886-1931

Tommy Bahama
(808) 886-8865

Tori Richard
(808) 886-8308

Whaler's General Store
(808) 886-7057

RESTAURANTS

A-Bay's Island Grill
(808) 209-8494

QUEENS' MARKETPLACE

RETAIL & SERVICES

Bike Works Beach & Sport
(808) 886-5000

Blue Ginger
(808) 886-0022

Cariloha
(808) 886-2608

Claire's
(808) 886-8905

Craig Fostvedt DDS
(808) 886-0891

Crocs Shoe Store
(808) 886-0213

Fidelity National Title
(808) 451-2360

Genesis Galleries
(808) 886-1770

Lava Light Galleries
(808) 756-0778

Hawaiian Dream Properties
(808) 883-9550

Hawaii Life Real Estate
(808) 667-5028

Hawaiian Ukulele
(808) 315-2919

Island Pearls
(808) 886-4817

Kona Surf N' Sandals
(808) 886-0898

KOR Salon
(808) 886-8090

Lava Light Galleries
(808) 756-0778

Lids
(808) 886-1649

Mahina
(808) 886-4000

Olivia Clare Boutique
(808) 657-4307

Pacific Nature
(808) 886-8919

PacSun
(808) 886-0415

Quiksilver
(808) 886-0900

Reyn Spooner
(808) 886-1162

Rider Levett Bucknall
(808) 883-3379

SoHa Living
(808) 464-4268

Sunglass Hut
(808) 886-0274

Volcom
(808) 886-6888

Waikoloa Luxury Cinemas
(808) 464-3009

Windermere C&H Properties
(808) 883-3321

Yoga Barre
(808) 333-5378

RESTAURANTS

Charly's Thai Cuisine
(808) 886-0591

Dairy Queen
(808) 886-1029

Ippy's Hawaiian BBQ
(808) 886-8600

Island Gourmet Markets
(808) 886-3577

Marble Slab Creamery
(808) 886-2483

Romano's Macaroni Grill
(808) 443-5515

Starbucks Coffee
(808) 886-1888

Sushi Shiono
Inside of Island Gourmet Markets
(808) 886-3588

The Bistro at the Cinemas
(808) 796-0083

RESORT

Tropics Ale House
(808) 886-4287