NAUPAKA NEWS

RELAX, SHOP & PLAY AT WAIKOLOA BEACH RESORT

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Farewell to the Commish

Waikoloa Beach Resort, the Island

oF HAWAI'I, AND THE ALOHA STATE lost a great friend, an advocate, and a trailblazing resort development visionary on Nov. 10, 2022, when Thomas Anthony "Thos" Rohr passed away in Honolulu at the age of 83. Known by friends and associates as "the Commish," Rohr is widely regarded as someone who set new standards in the leisure hospitality industry in Hawai'i during his storied career.

ESTABLISHING A PATH

Rohr landed in Hawai'i on New Year's Eve 1960, in a tuxedo and a raincoat, having been invited to a party by his pal, Formula One racecar driver Peter Revson. After seeing his first Waikiki sunrise he decided he was home.

He quickly made a name for himself in the hotel industry, rising through the management ranks and becoming acquainted with many of the state's most dynamic businesspeople.

In 1974 Rohr was named president and CEO of Kapalua Land Company. It was then mostly red dirt and pineapple fields, and he had the mission of creating a world-class luxury resort. He commissioned Arnold Palmer to design and build both the Kapalua Bay and Kapalua Village golf courses. The







This page, clockwise: Rohr at St Andrews with Sean Connery; with Annika Sorenstam at Waikoloa Beach Resort; Rohr with Clint Eastwood at the King's Cup. Opposite page: Arnold Palmer, Robin Rohr and Thos Rohr at St Andrews; Gary McCord (left), Rohr (center) and Peter Jacobsen at the Kings' Cup 1991

two men became lifelong friends. Deeply involved in the design of the resort, Rohr championed open spaces, the use of natural lighting, landscaping woven into the buildings, and other island nuances in a quest to impart a 'sense of place.'

Rohr and his team eventually built and sold more than 500 luxury condominiums, many off the drawing boards to celebrities and CEOs at black tie events. They became the most expensive leasehold properties in the world at that time.

SEEING THE FUTURE

When it was announced in the Wall Street Journal in 1988 that Rohr was the new president and CEO of Waikoloa Land Company, construction was almost complete on the Hyatt Regency Waikoloa (now the Hilton Waikoloa Village).

Rohr was determined to create a master plan that would maximize the potential of the land and resort and draw visitors from around the world to the Kohala Coast. He set about building The Kings' Shops and eventually the Queens' Marketplace, adding almost 200,000 square feet of shopping and dining space that became an anchor for the resort. His accomplishments included conceptualizing and building the Waikoloa Bowl at Queens' Gardens, where major concert and monthly events have brought the community and resort guests together to enjoy music, food, and culture.

With Rohr's commitment to and love of golf, he oversaw renovations to the Robert Trent Jones II course and built the Kings' Course in partnership with the late designer and former PGA Tour player Tom Weiskopf. Rohr brought professional and celebrity golf tournaments to the resort, including a three-day golf extravaganza called the Kings Cup. Clint Eastwood, Bill Murray, and an array of celebrities and pro golfers attended the yearly event.

He also signed Peter Jacobsen, Cindy Rarick, and Parker McLachlin to represent the resort on their respective tours bringing wider recognition to the Waikoloa brand.

Rohr was well aware that Big Islanders did not wish to move to other islands or to the Mainland to find work. By organizing a massive letter-writing campaign, Rohr helped create the support that Mayor Steve Yamashiro needed to extend the Kona airport runway. With that, international flights could finally fly directly to Kona. Rohr helped make a reality of the families' dream to make a living and raise their ohana on their beloved Island.

No matter what challenges he was facing or what fires he was putting out, Rohr lived in the world of possibilities. The glass was at least half full for him. He taught that you always have the power to say, "This is not how the story is going to end.

Hawai'i has lost a great leader. Thos Rohr, the Commish, was indeed a comet that blazed through and contributed to our lives, leaving us forever changed in the best of all possible ways. •

TRIBUTES

"The Commish will be sorely missed. He was one of the last of his generation of visionaries and entrepreneurs who made Waikoloa Beach Resort and the State of Hawai'i the success it is today."-Scott Head, vice president of resort operations for Waikoloa Land Company

"As brothers, we played golf in many places, shared quite a few drinks, thousands of laughs and great stories, but most of all we were always there for each other. If I ever tee it up again, I will see you right there beside me. You are my hero, T, and I miss you every day. I love you." —James E. Rohr, former chairman and CEO PNC Financial Services Group



"I had the privilege of being married to Thos for almost 30 years. I watched as people and situations were transformed as he scattered joy, humor, and his Midwestern common sense into every encounter. He was indeed a magic-maker of the highest order."-Robin Stephens Rohr

"He was a celebrated wit and raconteur, and he was a great friend to many. He was the

king of the one-liners. And we were each other's 911 call." —Paul Spengler, Hawaii Golf Hall of Fame, 1997

"Like his dear friend Arnold Palmer, the Commish was an authentic original. He was a true legend." -NBC Golf commentator Mark Rolfing

TEE

"Guys like Rohr were destined to be legends, as you don't get to oversee large developments like Kapalua and Waikoloa unless you can deliver on BIG ideas. But behind 'The Roar' was a kindhearted soul."—Roy Yamaguchi, celebrity chef and founder of Roy's Hawai`i

"Thos was a tough, fearless visionary who would always challenge me to see how committed I was to any initiative, project, or mission. I called it passing 'the Rohr test.'-John Monahan, president and CEO HVCB

> "With admiration and love, I salute my friend of 30 years. Rohr was a genius for bringing people together from all walks of life, inspiring them to create a vision, and then motivating them to greater heights to make that vision a reality. He certainly did that for me. I am so much richer for having known the Commish."—Brandel Chamblee, lead studio analyst for the Golf Channel

"I am grateful for the special friendship I had with the Commish, a man in charge, a leader. Whenever I was in his company — often playing golf with him, his brother Jim, and Arnold Palmer — it was always an unforgettable occasion, with a lot of laughter and a lot of love." —Jim Nance, CBS Sports broadcaster

"Through Thos Rohr's keen leadership skills and dynamic personality, Waikoloa became known around the world as one of the foremost resort destinations. His love of the Hawaiian culture



was infused into everything he touched at Waikoloa, ensuring the rich history and traditions that make Hawai'i so unique would always be remembered. Waikoloa is blessed to have had him infuse his greatness throughout our 'aina." -Cary Boeddeker, president of the Waikoloa Foundation

Visit Queens' Marketplace

for their ongoing events

including first Friday

Wednesday Hula, and

For more information

on Queens' Marketplace

QueensMarketplace.com.

their Kanikapila Monthly

Concert Series every third

Lei Making, weekly

Saturday.

events, visit

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Queens' Marketplace

Open Daily | Store hours vary, please call or visit their websites for hours and more information

ART & JEWELRY

Genesis Galleries (808) 886-1770 Hawaii Fluid Art (808) 344-4878 Maui Divers (808) 886-4817 Lava Light Galleries (808) 756-0778

Mashka Jewelry (808) 731-7310

ENTERTAINMENT

Kozy's Comedy & Magic Show (808) 430-1957 Waikoloa Luxury Cinemas

Now Through April 30

something I pondered, so I

did my research and found

out the current Guinness

World Record was held by

a three-mile lei in 2012.

India, where they completed

After seeing that, I knew we

needed to try and bring the

title home here to Hawai`i."

April, visitors and locals can

contribute to the effort at

Now through the end of



ryson Lanakila DiPrete has a big goal: to create a five-mile-long lei.

"During our early Lei Day Festival planning, I thought about something that could be fun and involve everyone," said DiPrete, Waikoloa **Beach Marriott Resort &** Spa's activities director. "Among the options, the world's longest lei was

FASHION

Blue Ginger Family (808) 886-0022

Cariloha (808) 886-2608

Coconut Avenue coconutave.com

Crocs[™] Shoe Store (808) 886-0213

Kona Surf N' Sandals (808) 886-0898

Mahina (808) 886-4000

Malibu Shirts (808) 886-0003

Olivia Clare Boutique

(808) 657-4307 PacSun (808) 886-0415

Quiksilver (808) 886-0900 **Reyn Spooner**

(808) 886-1162 Volcom

(808) 886-6888

GROCERY

Island Gourmet Markets (808) 886-3577

REAL ESTATE

Hawai`i Life Real Estate Brokers (800) 667-5028

lei-making classes offered on

the hotel's lobby level at 10 am

daily. The last chance will be at

the Waikoloa Lei Day Festival

stations at the Kings Shops,

on April 30 at lei-making

Queens Marketplace and

Waikoloa Beach Marriott.

A final measurement

of the long lei on May 1 will

determine if a new world

record goal has been set.

Home River Group (808) 883-9550 **Kona Coast Vacations**

(808) 329-2140

WORLD'S LONGEST

_EI COMPETITION!



SAVE THE DATE-APRIL 30

2-5:30 pm

Record booth

Live entertainment with local artists 6-7 pm

Hula show performance

Kings' Shops

Open Daily | Store hours vary, please call or visit their websites for hours and more information

ACCESSORIES

Mary Jane's (808) 886-2707

Michael Kors (808) 886-2653

Sunglass Hut (808) 886-0593

APPAREL

Crazy Shirts (808) 886-9303 Honolua Surf Co.

(808) 886-6422

Jams World (808) 796-3182

Kona Harley-Davidson (808) 464-4033

Noa Noa (808) 886-5449

Rip Curl (808) 886-1952

The Kokonut Drop (808) 462-8101 **Tommy Bahama**

(808) 886-8865 **Tori Richard**

(808) 886-8308 **Travis Matthews** (808) 865-2452

ART & JEWELRY Aesthetic Hawaii

by Genesis Galleries (808) 731-6280

Giving Bracelets (808) 445-9951 Kohala Coast Fine Art

(808) 886-4240

Nā Hōkū (808) 886-7599 **Royal Gold**

(808) 886-7701 Tiffany & Co. (808) 886-1931

ENTERTAINMENT

Live entertainment is back at Kings' Shops every Tuesday and Thursday, 4 – 5 pm at Center Stage. For more information call (808) 886-8811



FARMERS MARKET

Explore the Kings' Shops Farmers Market every Tuesday from 9 am - 2:30 pm

LAKESIDE MINI GOLF

(808) 854-4139 Open Friday-Sunday 4 - 8 pm. New pricing, \$10 for adults; \$5 for children/kama'aina. Available for private bookings.

SERVICES

Big Island Motorcycle Co. (808) 886-2011

Compass Real Estate (808) 430-2184

Hawaii Vacation Condos by Outrigger (808) 886-0036

Hulakai (808) 731-7945

Kings' Shops Management Office (808) 886-8811

Kohala Coast Properties (808) 886-6600

ReMax Lava Luxury (808) 756-4285

Shell Gas Station (808) 886-9512

Team Clean (808) 944-8255, ext. 108

SPECIALTY & GIFTS Martin & MacArthur

(808) 886-0696

Whalers General Store (808) 886-7057

Waikoloa Beach **Marriott Resort** & Spa

Travel Traders (808) 886-8146 Daily 8 am - 10 pm

Mandara Spa (808) 886-8191 Daily 10 am - 5:30 pm

SERVICES

(808) 886-0945

(808) 886-8090

(808) 883-3379

(855) 861-5757

(808) 886-0891

(808) 886-8905

(808) 989-8709

(808) 886-0494

(808) 886-1649

Pacific Nature

(808) 886-8919

(808) 909-3888

(808) 464-4268

Sunglass Hut

(808) 886-0274

(808) 886-5000

Yoga Barre

(808) 333-5378

SPORT & ACTIVITY

Bike Works Beach & Sports

SoHa Living

SoHa Keki

Da Big Bags

Vacasa

Claire's

Lids

Rider Levett Bucknall

Waikoloa Dental Clinic

SPECIALTY & GIFTS

Hawaiian Quilt Collection

KOR Salon

Hilton Grand Vacations Club

LEI DAY FESTIVAL AT OUEENS' MARKETPLACE

Lei making classes, keiki activities and face painting, lauhala weaving demonstration and classes, Guinness World

2–6 pm



Waikoloa Beach **Resort Golf Shop**

Golf Pro Shop

Open daily 6:30 am - 5:30 pm (808) 886-7888





Hilton Waikoloa Village

Open Daily - Hours vary seasonally. All phone numbers are (808) 886-1234, with the extension noted below:

Dancing Dolphins and Big Island Marketplace ext. 1744, 1746

Dolphin Quest Gift Shop ext. 1216

Journey ext. 1546

Kohala Spa Essence and Kohala Spa Retail Shop ext. 1768 or ext. 1228

Nā Hōkū ext. 1750

Things Hawaiian ext. 1232



Marriott.com

SUNSET LŪ`AU

Mondays and Wednesdays | 4:45 pm

EXECUTIVE CHEF JAYSON KANEKOA HAS UNVEILED A NEW MENU FOR the popular Sunset Lū`au with the freshest of ingredients harvested from Hawai`i Island farmers. Experience an authentic imu pit presentation and the ono tastes of a J.A. Farms Garden Salad, Waipi'o Valley Poi, Keahole Shrimp, Hoio fern shoots, Pulehu steaks, and grilled chicken with Hamakua mushrooms.

Following dinner take a journey to Tahiti, New Zealand, Hawai'i, and Sāmoa through the songs and dances of these Pacific cultures. The spellbinding Samoan fire knife dance is a spectacular sight to see!

General ticket prices start at \$186 for adults, \$91 for keiki 6-12 years old, and keiki five and under are FREE. Premier ticket prices include preferred seating, floral lei, and a Hawaiian treat. Premier seating prices start at \$223 for adults, \$128 for keiki 6-12 years old, and keiki five and under are FREE. Rates exclude Hawai`i state tax and are subject to change.



For reservations visit thesunsetluau.com

Cancellations must be received 24 hours before your scheduled Luau. There will be no refund if cancellation is not received 24 hours out.

(\mathbf{A}) Hilton (808) 886-1234 | HiltonWaikoloaVillage.com WAIKOLOA VILLAGE®

Legends of Hawai`i Lū`au - Our Big Island Story

Sundays, Tuesdays, Fridays 5 pm | Kamehameha Court

TREAT YOURSELF TO THE ONCE-IN-A-LIFETIME CULTURAL IMMERSION of our $l\bar{u}$ at Hilton Waikoloa Village. Brought to you by Tihati Productions, the Legends of Hawai'i Lū'au dinner and show brings to life the ancestral songs and dances that retell the epic stories of Hawai'i Island and her remarkable people.

You'll receive a lei greeting upon arrival and have the opportunity to capture memories with photos with our $l\bar{u}$ 'au performers. The meal includes island favorites such



as hulihuli chicken, seared island catch-of-theday, and the traditional *imu* kalua pig, and fresh daily Hawaiian style desserts. Our signature mai tais are made with fresh pineapple juice.

Make reservations in advance at legendsluau.com. Book early to get your spot.

DINING GUIDE

Restaurants open daily unless noted.



GOLF COURSE

CLOCKWISE

FROM ABOVE:

Roy's Waikoloa

Kamuela Provision

Company: Lava

Lava Beach Club

Bar & Grill:

Tropics Ale House and Restaurant (808) 886-4287 TropicsAleHouse.com

Lunch and dinner 11 am – 10:30 pm

LAVA LAVA BEACH CLUB

(808) 769-LAVA (5282) LavaLavaBeachClub.com Open for Dinner 4 pm daily



HILTON WAIKOLOA VILLAGE

(808) 886-1234 HiltonWaikoloaVillage.com/ dining

Nui Breakfast A lavish breakfast and a la carte options in

a relaxed atmosphere. 7 – 10 am

Nui Italian

Italian dining including stone-fired pizzas, pastas, salads, and more. Lounge and dinner

5 – 9 pm KPC – Kamuela **Provision Company**

5 – 8:30 pm

Lagoon Grill

salad, or Hawaiian bowl for lunch or early dinner and watch dolphins playing in the lagoon below.

11 am – 5 pm Kona Tap Room

A fun gathering place with an array of craft and domestic beers and casual pub fare. 4:30 – 11 pm

Waikoloa Coffee

6 am – noon in Ocean Tower 6 am – noon in MAKAI

See our

website

for more

information.

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SORT

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Authentic, family-friendly

KPC offers Hawai`i Island's most spectacular sunset views. Locally sourced cuisine, from prime steaks to Hawaiian seafood.

Grab a burger, sandwich,



WAIKOLOA BEACH MARRIOTT RESORT & SPA

(808) 886-8165 Marriott.com

Hawaii Calls Restaurant & Lounge

Breakfast 7 – 11 am Lunch 11 am – 5 pm Happy Hour 2 – 4 pm Dinner 5 – 9 pm

MIMOSA MONDAY Mondays, 7 – 11 am

TACO TUESDAY Tuesdays, 5 - 9 pm

NALU'S POOL BAR 10:30 am - 5:30 pm daily

LIVE ENTERTAINMENT Friday, Saturday, & Sunday, 5:30 - 7:30 pm Featuring some of Hawai`i's local musical artists

Aka'ula Lanai

Coffee Shop – Lobby Level 6 -11:30 am

KINGS' SHOPS

A-Bay's Island Grill (808) 209-8494 A-Bays.com

8 am – midnight

Foster's Kitchen

(808) 657-4500 FostersKitchen.com

Daily lunch and dinner 3 – 10 pm

Gypsea Gelato (808) 886-1540 GypseaGelato.com

Island Fish & Chips

(808) 886-0005 KingsShops.com/ island-fish-chips

7:30 am - 9:30 pm

Roy's Waikoloa

Bar & Grill (808) 886-4321 RoysHawaii.com

Dinner 5 – 9 pm

Island Vintage Coffee (808) 731-5700 Open daily at 7 am

The Original Big Island Shave Ice Company (808) 895-6069

Tuesday – Sunday 11:30 am - 6:30 pm



DINING GUIDE

Please check with individual restaurants on hours of operation.

> Gypsea Gelato



QUEENS' MARKETPLACE Full-service restaurants.

Bistro at the Cinemas (808) 464-3009 HawaiiCinemas.com/ the-bistro

Charley's Thai Cuisine (808) 886-0591 CharleysThaiHawaii.com

Kuleana Rum Shack (808) 238-0786 KuleanaRum.com Mauna Kea Tropical Treats (808) 738-6249

Romano's Macaroni Grill (808) 443-5515 MacaroniGrill.com

Sansei Steak & Sushi Bar (808) 886-6286 SanseiHawaii.com

Starbucks Coffee Company (808) 886-1888 Starbucks.com



Hawaii Kind Grinds

QUEENS' MARKETPLACE FOOD COURT Grab & go and food court eateries.

Dairy Queen/ Orange Julius (808) 886-1029

Hawaii Kind Grinds HawaiiKindGrinds.com

Island Greens IslandGreensHI.com

L&L Hawaiian Barbecue HawaiianBarbecue.com

Waikoloa Pizza WaikoloaPizza.com

Waikoloa Shrimp Company Waikoloa Shrimp Co.com

