



NAUPAKA NEWS

RELAX, SHOP & PLAY AT WAIKOLOA BEACH RESORT



The Hawaiian Tattoo

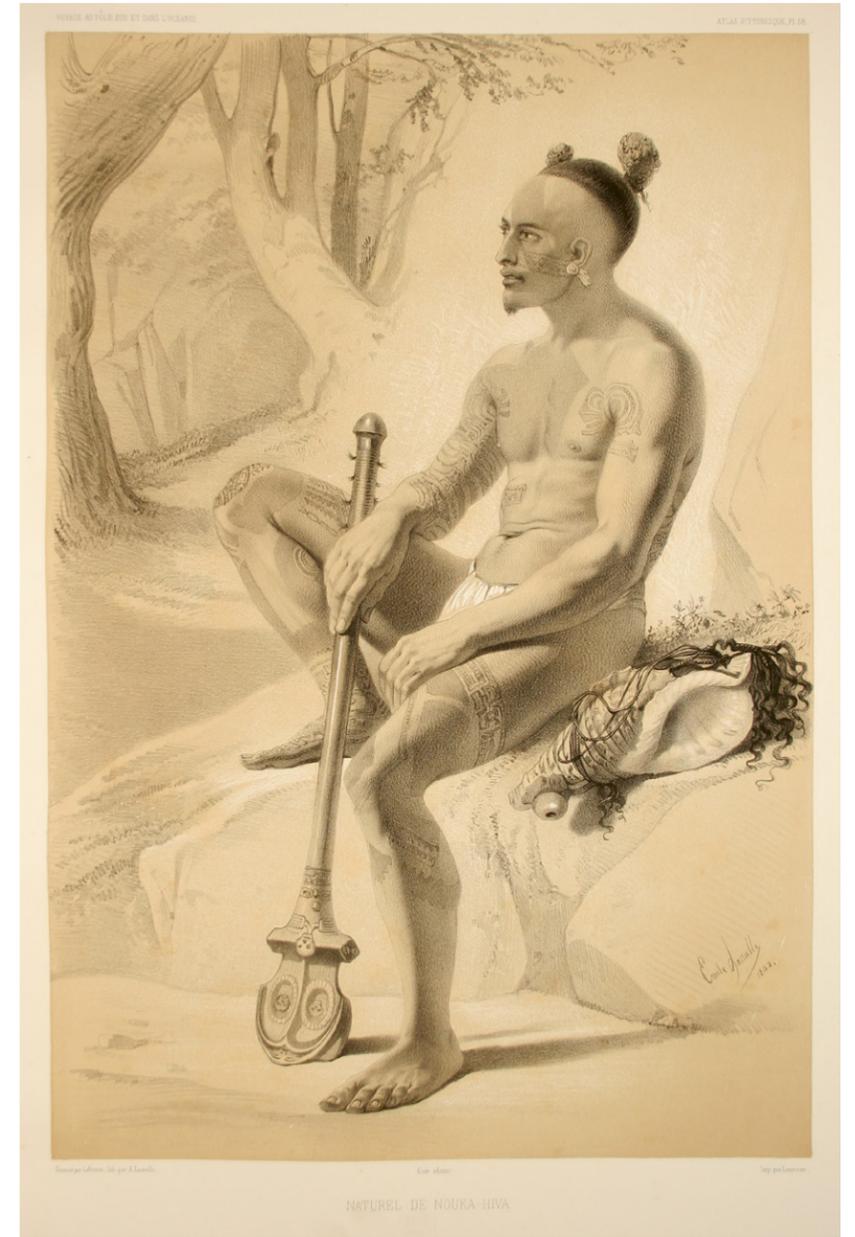
AN ANCIENT ART FORM WITH PURPOSE
AND RELEVANCE TODAY

IT IS ESTIMATED THAT ROUGHLY 47 PERCENT OF AMERICANS BEAR AT LEAST ONE TATTOO somewhere on their body, ranging from small, often hidden symbolic insignias (such as butterflies and angels) to remembrances of life's milestones (such as the birth of a child or the loss of a loved one).

In some religions, such as Orthodox Judaism, tattoos are expressly forbidden. In other cultures, including throughout Polynesia, they are deeply rooted, often signifying one's connection to their past and the very foundations of life.



TATTOOED HAWAIIAN CHIEF, DRAWN BY JACQUES ARAGO, ARTIST WITH FREYCINET.



According to P.F. “Ski” Kwiatkowski, whose book “The Hawaiian Tattoo” is one of the more comprehensive works on the subject, “Authentic Hawaiian tattoos tell stories deeper than the eye can see. Decorating the body by tattooing is an ancient practice in many areas of the world. In some parts of Polynesia that art developed to its highest degree.

“The very word ‘tattoo’ is of Tahitian origin — *tatau* — and it means to mark the skin with color,” Kwiatkowski continues in the foreword to his book. The Hawaiians carried on the tradition that was brought through many migrations.

Kwiatkowski goes on to describe how “the first European sailors to explore Polynesia were astounded and intrigued by the tattooed natives they encountered, and many of those sailors were themselves tattooed while in the islands. They took home the practice of tattooing and ever since, sailors have been synonymous with tattoos.”

In fact, much of what we know about ancient Hawaiian tattooing can be attributed to the drawings and writings of these European sailors. Specifically, the sketches done by John Webber of the Cook expedition, Louis Choris of the Kotzebue expedition, and Jacques Arago of the Freycinet expedition, detailed the body art of the islanders they encountered.

DESIGN

There were many tattoo designs throughout traditional Polynesia, some of which are still used in body art today in Hawai‘i. Perhaps the most common designs are geometric patterns, including triangles, repetitive straight lines, circles, and squares. A design is repeated up and down the exterior of the leg or arm, or wrap the appendage in a circle. The chest, shoulders, and neck were often tattooed, and occasionally the face.

The triangle was especially important, according to Roland Pacheco, a Hawai‘i Island-based tattoo artist who has also written and lectured extensively on the subject. “In Polynesia, the foundations of life were: *kapu* (what was forbidden), *mana* (the spirit), and *akua* (the gods).”

Thus, the three-sided tattoo reinforced your spiritual nature, your place in the culture, and represented the act of bringing your ancestors into the present. “You are representative of your ancestors,” Pacheco says. “The tattoo was more than a design, it encompassed your whole spirit, your family history, and your connection to the gods. You are literally giving blood and

replacing it with ink.”

Other more recent (the last 200 years) designs include *aumakua* — family guardian spirits — and fanciful decorations memorializing pride, grief, or significant personal occurrence.

Like so many other traditional Hawaiian cultural customs, Kwiatkowski writes, “Upon the arrival of the American missionaries in the 1820s, the practice of tattooing was frowned upon.” Other factors, such as King Kamehameha’s drive to unite and modernize the islands, helped to disavow the “old ways.”

Luckily, recent decades have seen a revival of Hawaiian tattooing traditions, with new practitioners overlaying their own interpretations and creative flair. In addition to those with Hawaiian roots wishing to show cultural connection, visitors to the islands are regular customers, wishing to take home a lasting memory of their visit.

“When you look at any sort of tattoo, you’re looking at an artist’s interpretation of something,” Pacheco says. “As an artist, I do traditional tattoos, and

also more modern interpretations. I ask first why someone wants the tattoo. I let them know the culture from which the design occurred no longer exists, but that it’s ok to admire and respect that culture.”

Often, Pacheco says, visitors to the islands “want a tattoo to protect them, to commemorate what they’ve been through in their lives, and to move forward.”

In other words, for many of the same reasons people have been getting tattoos forever. ■

Ice, Ice Baby

GET THE BEST SHAVE ICE, NOW OPEN AT KINGS' SHOPS!

Shave ice is a local favorite in Hawai'i, a refreshing treat that is an iconic symbol of aloha. The **Original Big Island Shave Ice Co.** at Kings' Shops takes pride in serving traditional and innovative shave ice creations with all-natural flavors of the islands. Visit them for the best shave ice experience in Hawai'i!

(808) 895-6069



Here's a list of all shops and restaurants currently open at Waikoloa Beach Resort. Hours vary, and the list is always changing, so please call ahead to be sure.

KINGS' SHOPS

RETAIL & SERVICES

Aesthetic by Genesis Gallery
(808) 731-6280

Big Island Motorcycle
(808) 886-2011

Compass Real Estate
(808) 430-2184

Crazy Shirts
(808) 886-9303

Giving Bracelets
(808) 445-9951

Hawaii Vacation Condos by Outrigger
(808) 886-0036

Honolua Surf Co.
(808) 886-6422

Hulakai
(808) 731-7945

Jams World
(808) 796-3182

Kohala Coast Fine Art
(808) 886-4240

Kohala Coast Properties, Inc.
(808) 886-6600

Martin & MacArthur
(808) 886-0696

Mary Jane's
(808) 886-2707

Michael Kors
(808) 886-2653

Na Hoku
(808) 886-7599

Noa Noa
(808) 886-5449

RE/MAX Lava Luxury (COMING SOON)
(808) 756-4285

Rip Curl
(808) 886-1952

Royal Gold
(808) 886-1952

Tommy Bahama
(808) 886-8865

Shell Gas Station
(808) 886-9512

Sunglass Hut
(808) 886-0593

Team Clean
(808) 944-8255

Tiffany & Co
(808) 886-1931

Tommy Bahama
(808) 886-8865

Tori Richard
(808) 886-8308

Whaler's General Store
(808) 886-7057

RESTAURANTS

A-Bay's Island Grill
(808) 209-8494

Original Big Island Shave Ice Co.
(808) 895-6069

Foster's Kitchen
(808) 657-4500

Roy's Waikoloa Bar & Grill
(808) 886-4321

QUEENS' MARKETPLACE

RETAIL & SERVICES

Bike Works Beach & Sport
(808) 886-5000

Blue Ginger
(808) 886-0022

Cariloha
(808) 886-2608

Claire's
(808) 886-8905

Craig Fostvedt DDS
(808) 886-0891

Crocs Shoe Store
(808) 886-0213

Fidelity National Title
(808) 451-2360

Genesis Galleries
(808) 886-1770

Hawaiian Dream Properties
(808) 883-9550

Hawaii Life Real Estate
(808) 667-5028

Hawaiian Ukulele and Guitar
(808) 315-2919

Island Pearls
(808) 886-4817

Kona Surf N' Sandals
(808) 886-0898

KOR Salon
(808) 886-8090

Kozy's Comedy and Magic Show
(808) 430-1957

Lava Light Galleries
(808) 756-0778

Lids
(808) 886-1649

Mahina
(808) 886-4000

Olivia Clare Boutique
(808) 657-4307

Pacific Nature
(808) 886-8919

PacSun
(808) 886-0415

Quiksilver
(808) 886-0900

Reyn Spooner
(808) 886-1162

Rider Levett Bucknall
(808) 883-3379

SoHa Living
(808) 464-4268

Sunglass Hut
(808) 886-0274

Volcom
(808) 886-6888

Waikoloa Luxury Cinemas
(808) 464-3009

Windermere C&H Properties
(808) 883-3321

Yoga Barre
(808) 333-5378

AL FRESCO DINING!

Enjoy outdoor dining at The Bistro at the Cinema, Kuleana Rum Shack, Romano's Macaroni Grill or on our outdoor shaded seating area just outside of the food court.

RESTAURANTS

Charly's Thai Cuisine
(808) 886-0591

Dairy Queen
(808) 886-1029

Ippy's Hawaiian BBQ
(808) 886-8600

Island Gourmet Markets
(808) 886-3577

Kuleana Rum Shack
(808) 238-0786

Marble Slab Creamery
(808) 886-2483

Romano's Macaroni Grill
(808) 443-5515

Starbucks Coffee
(808) 886-1888

The Bistro at the Cinemas
(808) 796-0083

RESORT

Lava Lava Beach Club
(808) 769-LAVA (5282)

Mai Grille
(at Kings' Clubhouse)
(808) 886-7600

Tropics Ale House
(808) 886-4287